

Scott Jackson

- » scottajackson.com
- » 847.452.5098
- » scottajackson77@gmail.com

EDUCATION

University of Illinois
Urbana–Champaign
BFA Graphic Design 2013
GPA 3.75/4.00

HONORS

James Scholar Honors Student
Dean's List
FAA Talented Student, 2011
Phi Eta Sigma, 2009–2013

SKILLS

After Effects
Illustrator
InDesign
Motion Graphics
Photography
Photoshop
Premiere
Text Wrangler
Video Editing

PROFICIENT

Audition
Blender
Bridge
Camera Bag II
Camtasia
Filming
Final Cut Pro
Sound Booth

EXPERIENCE

Ninth Letter Arts and Literary Journal (Vol. 9, No. 2 and Vol. 10, No. 1)

August 2012–Present

- » Collaborated with the Art Director, 10 designers, and the Graduate Creative Writing Program to produce two 192-page Arts and Literary Journals
- » Brainstormed concepts, conducted research, and designed spread layouts
- » Worked with vendors and was responsible for press checks
- » Web layout and coded for online edition

University of Illinois Office of Communications for Enrollment Services

May 2012–Present

- » Lead designer for 18 motion graphic videos (one minute each) for Admissions seminars
- » Designed mock ups, selected and laid out images for the “Illini Viewbook,” a 40-page, six color recruiting book
- » Designed various promotional collateral for the University including print, video, and motion graphics
- » Successful team player; worked with two Art Directors, a lead editor, three graphic design interns, and two editorial interns

University of Illinois Housing Marketing Department

May 2011–November 2012

- » Designed the logo used in all University Housing Libraries campus-wide
- » Selected to design posters and pocket brochures detailing cafeteria locations and hours for all University dining halls
- » Responsible for creating the daily updates for the digital screens in the Student Dining and Residential Program building
- » Designed specialty theme dinner posters
- » Collaborated on the “Good to Go” logos for food packaging, signage and cargo truck
- » Developed multi-server photo library search methods
- » Photographed people, places, and events for current and future projects
- » Designed various promotional pieces and infographic boards for events/programs
- » Worked under two Art Directors that delegated projects to interns

University of Illinois History and Philosophy Newspaper Library

April 2011–September 2011

- » Designed motion graphic video tutorials for searching library databases
- » Created tutorial videos for library search procedures
- » Wrote eight-minute scripts, recorded and edited audio and video, and designed original motion graphics

Freelance

March 2011– Present

- » Branded small startup companies
- » Designed logos for companies
- » Updated brochures